

# Kaeser Compressors, Inc. Cookie Policy

**Effective date: May 2022**

**Date last reviewed: May 2022**

## 1. Introduction

This Cookie Policy describes the different types of cookies and similar technologies that may be used on the website <https://us.kaeser.com/> (our “**Website**”) operated by or for Kaeser Compressors, Inc. (“**Kaeser**,” “**we**,” “**us**,” or “**our**”) when you visit it.

We may change this Cookie Policy at any time. It is our policy to post any changes we make to our Cookie Policy on this page. The date that this Cookie Policy was last revised is identified at the top of this page.

If you have further questions, please contact us at the Contact Information listed in our Privacy Policy.

## 2. What are cookies and similar technology used on our website

**Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. Our use of cookies is governed by our [Privacy Policy](#). You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Website. You can find more information about cookies at <http://www.allaboutcookies.org>

**Third Party Cookies.** Some content or applications, including advertisements, on our Website are served by third-parties, including advertisers, ad networks and servers, content providers, application providers, and social media sites. These third parties may use cookies (alone or in conjunction with web beacons or other tracking technologies) to collect information about you when you access our Website. The information they collect may be associated with your Personal Data or they may collect information, including Personal data, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising and other targeted content. We do not control these third parties’ tracking technologies or how they may be used. If you have any questions about advertisement or other targeted content, you should contact the responsible provider directly. For information on how you can consent or withdraw your consent to receive targeted advertising from many providers, please see our [Privacy Policy](#).

### **This Website uses Google Analytics**

Google Analytics – a web analytics service from Google Inc. (“Google”) – uses what are known as cookies, that is, text files that are stored on your computer and enable an analysis of your use of the Website. The information generated by the cookie regarding your use of this Website (including your IP address) is transferred to a Google server in the USA and saved there.

Google will use this information to evaluate your use of the Website, compile reports about Website activities for the Website operator and provide further services relating to the use of the Website and the Internet. Google may also forward this information to third parties insofar as this is prescribed by law or if

said third parties are to process the data on behalf of Google. Google will under no circumstances associate your IP address with other Google data.

You can block the installation of cookies by making the relevant setting in your browser software; however, be advised that if you do this, you may not have full access to all of the functions on this Website.

In using this Website, you give your consent to the data collected about you being processed by Google in the aforementioned manner and for the aforementioned purpose.

You can withdraw your consent to the collection of data by Google Analytics with future effect by installing a deactivation add-on (<https://tools.google.com/dlpage/gaoptout?hl=en>) for your browser.

You can block the data capture by Google Analytics by clicking on the following link. An opt-out cookie is set that blocks the future recording of your data when you visit this Website:

### **Deactivating Google Analytics**

For more information regarding Google Analytics, including any associated opt out rights you may have, please visit Google's website, and pages that describe Google Analytics, such as <https://marketingplatform.google.com/about/analytics/>.

### **Use of Siteimprove Analytics**

This Website uses Siteimprove Analytics, a web analytics service provided by Siteimprove GmbH. Siteimprove Analytics uses "cookies", which are text files placed on your computer, to enable analysis of Website use. Information regarding your visit to this Website (including the encrypted IP address of the user) generated by cookies is transmitted to a Siteimprove server in Denmark where it is then stored. Siteimprove uses this information to analyze Website use and to create reports regarding Website activity for the site owner. Siteimprove does not disclose this information to third parties. IP addresses are irreversibly anonymized before any collected data become visible in Siteimprove Analytics. You may prevent the use of cookies by selecting the appropriate settings in your browser, however please note that if you do this you may not be able to use the full functionality of this Website. By using this Website, you consent to the processing of data about you by Siteimprove in the manner and for the purposes set out above. You can prevent your data from being collected and used by Siteimprove Analytics by clicking on the following link. An opt-out cookie will be installed to prevent future collection of your data when visiting this Website.

### **Disable Siteimprove Analytics**

You can also learn more about your choices and how we use Personal Data in cookies, if any, by visiting our [Privacy Policy](#).

### **Use of Meta (Facebook) Pixel**

With your consent, we are using the "Custom Audience Pixel" from Facebook Inc. 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook") within our Internet appearance. It allows us to track the actions of users after they have seen or clicked a Facebook ad and thus measure the effectiveness of Facebook ads for statistical and market research purposes. The collected data is anonymous and does not allow for any conclusions concerning the identity of individual users.

However, we notify you of the storage and processing of this data by Facebook on the basis of the information available to us. Facebook may link this data with your Facebook account and use it for its own purposes in compliance with its own privacy policy <https://www.facebook.com/about/privacy/>. The data

may enable Facebook and its partners to place advertisements on or outside of Facebook. For these purposes, a cookie may furthermore be saved on your PC. Consent may only be declared by users who are older than 13 years. If you are younger, please consult with your legal guardian.

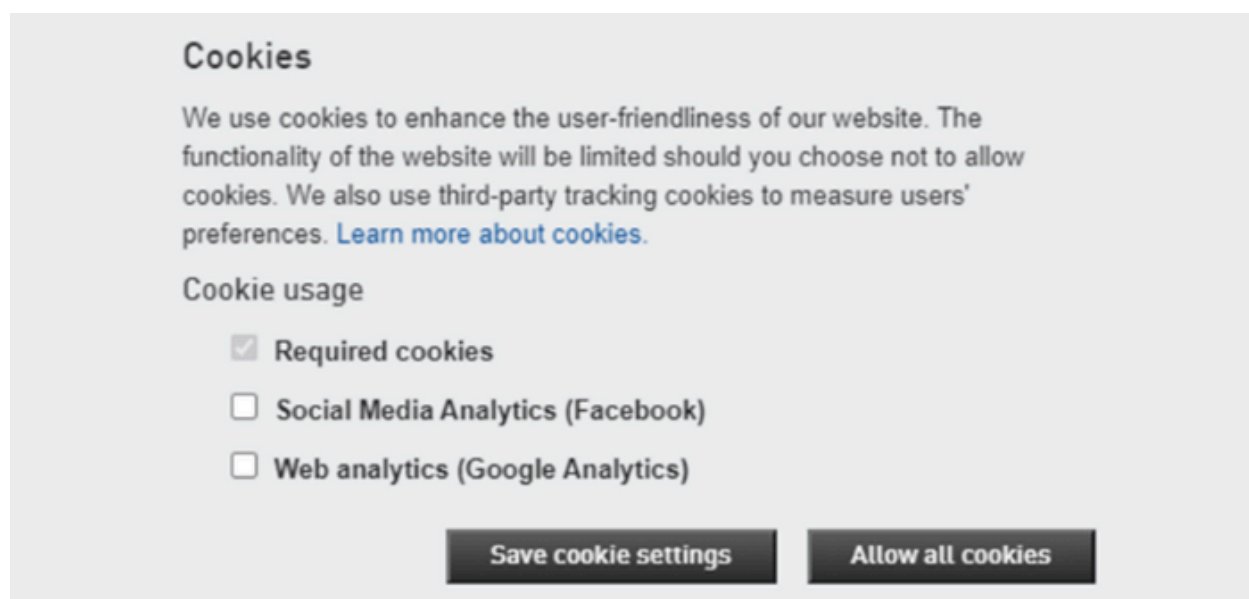
Please click here to cancel your consent:

[Deactivate Facebook Custom Audience Pixel](#)

### 3. Cookies and other similar technologies used on our website

Our Website uses 1st party cookies (set by Kaeser), 3rd party cookies (which are set by third parties), and other similar technologies. Below is a list of the different types of cookies that we use on our Website, as of the effective date of this Cookie Policy.

#### Essential cookies and similar technologies



**Cookies**

We use cookies to enhance the user-friendliness of our website. The functionality of the website will be limited should you choose not to allow cookies. We also use third-party tracking cookies to measure users' preferences. [Learn more about cookies.](#)

Cookie usage

- Required cookies
- Social Media Analytics (Facebook)
- Web analytics (Google Analytics)

[Save cookie settings](#) [Allow all cookies](#)

Essential cookies and other similar technologies used by us enable you to navigate the Website and use its services and features. Without these essential cookies, the Website will not perform smoothly and we may not be able to provide the Website to you or provide you with certain services or features of our Website.

Cookie Name	Description of purpose. More information	When do cookies expire	1st party or 3rd party cookie?
Live Chat	Track visitor activity on website for	30 days	3rd party

	customer service purposes		
ZoomInfo FormComplete	Prevent spam submissions and bots	At end of browser session	3rd party

### **Analytics Cookies and Similar Technologies**

Analytics cookies and other similar technologies used by us collect information about your use of the Website and enable us to improve the way it works and operates. Specifically, analytics cookies provide us with information regarding what the most frequently visited pages on the Website are, help us record and debug any issues you may have with the Website, and show us how effective our advertising is. These analytics cookies do not allow us to see the usage of a single user but does allow us to see overall patterns of usage on the Website. We do not examine this information for individually identifying information, but we do use this information to understand the traffic on our Website.

<b>Cookie Name</b>	<b>Description of purpose. More information</b>	<b>When do cookies expire</b>	<b>1st party or 3rd party cookie?</b>
Google Analytics	<p>Web traffic tracking.</p> <p><a href="https://www.google.com/policies/privacy">https://www.google.com/policies/privacy</a></p> <p>and</p> <p><a href="https://policies.google.com/privacy/partners">https://policies.google.com/privacy/partners</a></p>	24 months	3rd party

### **Advertising Cookies and Similar Technologies**

Advertising and other similar technologies used by us cookies are used to display targeting promotions or advertisements based on your use of the Website and interests and to manage our use of advertising resources. These cookies collect information about your activities on this and other sites to provide you with targeted advertising.

Cookie Name	Description of purpose. More information	When do cookies expire	1st party or 3rd party cookie?
Bing	Analyzes audience to improve Site design and content - conversion tracking.  <a href="http://www.microsoft.com/privacystatement/en-gb/bing/default.aspx">http://www.microsoft.com/privacystatement/en-gb/bing/default.aspx</a>	24 months	3rd party

You can learn more about interest-based advertisements and your opt-out rights and options from members of the Network Advertising Initiative (“NAI”) on its website ([www.networkadvertising.org](http://www.networkadvertising.org)) and from members of the Digital Advertising Alliance on its website ([www.aboutads.info](http://www.aboutads.info)). We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can also opt out of receiving targeted ads from members of the NAI on its website.